

AMENDMENTS TO THE CLAIMS

The following listing of claims replaces all prior versions of the claims in the Application. With reference to the listing it is noted that, herewith, claims 3-6, 14, 18, 22, and 26 are amended. No new matter has been added.

Listing of Claims

1. (Withdrawn) A method for improving the efficiency of data transmission, comprising:

receiving at the terminal of a first user data sent out in response to a second user's request;

deciding, based on a predetermined profile, whether to place the received data in the store of the first user's terminal; and

in the case where said data has been stored, retrieving said data from said store in response to the first user's request for said item.

2. (Withdrawn) A system for improving the efficiency of data transmission, comprising:

a memory having program code stored therein; and

a processor operatively connected to said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said processor to perform the steps of:

receiving at the terminal of a first user data sent out in response to a second user's request;

deciding, based on a predetermined profile, whether to place the received data in the store

of the first user's terminal; and

in the case where said data has been stored, retrieving said data from said store in response to the first user's request for said item.

3. (Currently Amended) A method for displaying information related to a television channel's broadcasting, comprising:

placing on a webpage one or more icons coordinated with the television channel's broadcasting, said icons acting as hyperlinks to data relating to a predetermined number of programs most-recently ~~recently~~ broadcast on the television channel; and

further placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with the television channel's broadcasting,

wherein one or more of the programs most-recently broadcast were broadcast immediately prior to the programming currently being broadcast.

4. (Currently Amended) A webpage for displaying information related to a television channel's broadcasting, comprising:

one or more icons coordinated with the television channel's broadcasting, said icons acting as hyperlinks to data relating to a predetermined number of programs most-recently ~~recently~~ broadcast on the television channel; and

an element relating to programming currently being broadcast on the television channel, said element being coordinated with the television channel's broadcasting,

wherein one or more of the programs most-recently broadcast were broadcast

immediately prior to the programming currently being broadcast.

5. (Currently Amended) A method for purveying information related to a television channel's broadcasting, comprising:

transmitting along with the channel's television programming data relating to that programming;

placing the transmitted data in a store of a user's device;

placing on a webpage one or more icons coordinated with the television channel's broadcasting, said icons acting as hyperlinks to data relating to a predetermined number of programs most-recently ~~recently~~ broadcast on the television channel;

further placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with the television channel's broadcasting; and

retrieving the transmitted data from said store in response to the user's request for that data,

wherein one or more of the programs most-recently broadcast were broadcast
immediately prior to the programming currently being broadcast.

6. (Currently Amended) A system for purveying information related to a television channel's broadcasting, comprising:

a memory having program code stored therein; and

a processor operatively connected to said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said processor to perform the steps of:

transmitting along with the channel's television programming data relating to that programming;

placing the transmitted data in a store of a user's device;

placing on a webpage one or more icons coordinated with the television channel's broadcasting, said icons acting as hyperlinks to data relating to a predetermined number of programs most-recently ~~recently~~ broadcast on the television channel;

further placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with the television channel's broadcasting; and

retrieving the transmitted data from said store in response to the user's request for that data,

wherein one or more of the programs most-recently broadcast were broadcast immediately prior to the programming currently being broadcast.

7. (Withdrawn) The method of claim 1 wherein said data relates to a webpage.

8. (Withdrawn) The method of claim 1 wherein said data relates to a newswire story.

9. (Withdrawn) The method of claim 1 wherein said data relates to a video.

10. (Withdrawn) The system of claim 2 wherein said data relates to a webpage.

11. (Withdrawn) The system of claim 2 wherein said data relates to a newswire story.
12. (Withdrawn) The system of claim 2 wherein said data relates to a video.
13. (Original) The method of claim 3 wherein said element is an icon that acts as a hyperlink.
14. (Currently Amended) The method of claim 13 wherein said icons relating to programs most-recently ~~recently~~ broadcast are smaller than the icon relating to programming currently being broadcast.
15. (Original) The method of claim 3 wherein said element is a frame displaying data.
16. (Original) The method of claim 3 wherein the predetermined number is selected by the user.
17. (Original) The webpage of claim 4 wherein said element is an icon that acts as a hyperlink.
18. (Currently Amended) The webpage of claim 17 wherein said icons relating to programs most-recently ~~recently~~ broadcast are smaller than the icon relating to programming currently being broadcast.
19. (Original) The webpage of claim 4 wherein said element is a frame displaying data.

20. (Original) The webpage of claim 4 wherein the predetermined number is selected by the user.
21. (Original) The method of claim 5 wherein said element is an icon that acts as a hyperlink.
22. (Currently Amended) The method of claim 21 wherein said icons relating to programs most-recently ~~recently~~ broadcast are smaller than the icon relating to programming currently being broadcast.
23. (Original) The method of claim 5 wherein said element is a frame displaying data.
24. (Original) The method of claim 5 wherein the predetermined number is selected by the user.
25. (Original) The system of claim 6 wherein said element is an icon that acts as a hyperlink.
26. (Currently Amended) The system of claim 25 wherein said icons relating to programs most-recently ~~recently~~ broadcast are smaller than the icon relating to programming currently being broadcast.
27. (Original) The system of claim 6 wherein said element is a frame displaying data.
28. (Original) The system of claim 6 wherein the predetermined number is selected by the user.
29. (Withdrawn) A method for displaying information related to a television channel's

broadcasting, comprising:

receiving a request to no longer present on a webpage information relating to a specified broadcast item;

computing the ordinality of recently-broadcast items without taking into account the specified broadcast item; and

configuring the webpage to display one or more icons associated with a certain ordinal group of the recently broadcast items, said group not including said specified item.

30. (Withdrawn) A system for purveying information related to a television channel's broadcasting, comprising:

a memory having program code stored therein; and

a processor operatively connected to said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said processor to perform the steps of:

receiving a request to no longer present on a webpage information relating to a specified broadcast item;

computing the ordinality of recently-broadcast items without taking into account the specified broadcast item; and

configuring the webpage to display one or more icons associated with a certain ordinal group of the recently broadcast items, said group not including said specified item.

31. (Withdrawn) A method for displaying information related to a television channel's

broadcasting, comprising:

receiving an indication of the number of broadcast items to which a particular icon on a webpage should correspond, said webpage being coordinated with said channel's broadcasting;

configuring said icon to be associated with data relating to said number of broadcast items; and

placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with said channel's broadcasting.

32. (Withdrawn) A system for purveying information related to a television channel's broadcasting, comprising:

a memory having program code stored therein; and

a processor operatively connected to said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said processor to perform the steps of:

receiving an indication of the number of broadcast items to which a particular icon on a web page should correspond, said webpage being coordinated with said channel's broadcasting;

configuring said icon to be associated with data relating to said number of broadcast items; and

placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with said channel's broadcasting.

33. (Withdrawn) A method for displaying information related to a television channel's

broadcasting, comprising:

receiving an indication of particular broadcast items to which an icon on a webpage should correspond, said webpage being coordinated with said channel's broadcasting;

configuring said icon to be associated with data relating to said broadcast items; and

placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with said channel's broadcasting.

34. (Withdrawn) A system for purveying information related to a television channel's broadcasting, comprising:

a memory having program code stored therein; and

a processor operatively connected to said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said processor to perform the steps of:

receiving an indication of particular broadcast items to which an icon on a webpage should correspond, said webpage being coordinated with said channel's broadcasting;

configuring said icon to be associated with data relating to said broadcast items; and

placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with said channel's broadcasting.